



Holiday Cheers Celebration Sponsorship

The Friends Foundation is seeking sponsors for an inaugural holiday fundraiser, and you're invited to participate! Our plan is to use sponsor funding to develop 'Bags of Cheer' party bags that can be purchased by the public. These bags will be advertised for sale in November, to be picked up by purchasers in mid-December. A portion from every bag sale goes directly to the Friends Foundation to support Library initiatives.

Sponsor Levels*:

Presenting – \$5000+
Diamond – \$3000+
Platinum – \$2000+
Gold – \$1000+
Sapphire – \$500+

*Please contact us if you're interested in product or in-kind donations

Here's a description of the Bags of Cheer:

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| 1) Library Libations – (Party for 2)
A champagne and treats party bag, suitable for the holidays or New Year's Eve. <i>25 available at \$200 each</i> | 3) Cozy Kit – (Party for 2)
A non-alcoholic option for a relaxed afternoon or evening. <i>25 bags available at \$100 each</i> |
| 2) Winter Wonderland – (Party for 2)
A casual party with 2 bottles of wine and snacks. <i>25 bags available at \$150 each</i> | 4) Family Party Raffle (Party for 4)
Crafts, games, food to count down on New Year's Eve. <i>1 bag that will be raffled county-wide</i> |

Thanking Sponsors: Each bag will have custom tags, including a list of sponsors. Sponsors will be thanked via Library and Friends Foundation newsletters, email blasts and social media. All sponsors at \$1000 or more will be recognized on CCPL's donor walls. For full benefits, contact us directly.

Bonus Sponsorship Opportunity:

Added Value: for the 1st 3 levels, each will have a "bonus" item that purchasers of each level will be eligible to win. Library Libation Level – 1 fancy champagne; Winter Wonderland Level – upgraded wine or choice to top shelf liquor; Cozy Kit Level – wifi heated throw blanket. *Consider sponsoring one of these items!*



Sponsorship Form

To sponsor the holiday Cheers Fundraiser please fill out and return this form.

- ☐ Yes! I wish to make a difference by sponsoring the Holiday Cheers event.
- ☐ Presenting – \$5000+
- ☐ Diamond – \$3000+
- ☐ Platinum – \$2000+
- ☐ Gold – \$1000+
- ☐ Sapphire – \$500+
- ☐ I'm interested in being an added value sponsor,
tell me more by ☐ phone or ☐ email (*check one*)
- ☐ I'm interested in donating in-kind, please ☐ call or ☐ email me (*check one*)
- ☐ Good luck with the event! Here's a donation of \$ _____

Name: _____

Address: _____

Phone: _____

Email: _____

- ☐ Please add me to the Friends Foundation's E-News
- ☐ Send my receipt by ☐ mail ☐ email

To Pay by Check, Please Make & Send to:

The Friends Foundation of the Cecil County Public Library
485 Mauldin Ave, North East, MD 21901
or drop off at any branch.

To Pay by Credit Card, Please Visit:

www.ccplfriends.networkforgood.com/events/35344-holiday-cheers

Contact us at (410) 996-1055 x1129 or
friendsfoundation@cecilcountypubliclibrary.org