## Holiday Cheers Celebration Sponsorship

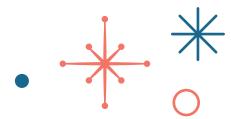
Foundation

The Friends Foundation is seeking sponsors for an inaugural holiday fundraiser, and you're invited to participate! Our plan is to use sponsor funding to develop 'Bags of Cheer' party bags that can be purchased by the public. These bags will be advertised for sale in November, to be picked up by purchasers in mid-December. A portion from every bag sale goes directly to the Friends Foundation to support Library initiatives.



## **Sponsor Levels\*:**

Presenting - \$5000+ Diamond - \$3000+ Platinum - \$2000+ Gold - \$1000+ Sapphire - \$500+



\*Please contact us if you're interested in product or in-kind donations

## Here's a description of the Bags of Cheer:

- 1) Library Libations (Party for 2) A champagne and treats party bag, suitable for the holidays or New Year's Eve. *25 available at \$200 each*
- 2) Winter Wonderland (Party for 2) A casual party with 2 bottles of wine and snacks. *25 bags available at \$150 each*
- 3) Cozy Kit (Party for 2) A non-alcoholic option for a relaxed afternoon or evening. *25 bags available at \$100 each*
- 4) Family Party Raffle (Party for 4) Crafts, games, food to count down on New Year's Eve. *1 bag that will be raffled county-wide*

**Thanking Sponsors:** Each bag will have custom tags, including a list of sponsors. Sponsors will be thanked via Library and Friends Foundation newsletters, email blasts and social media. All sponsors at \$1000 or more will be recognized on CCPL's donor walls. For full benefits, contact us directly.

## **Bonus Sponsorship Opportunity:**

**Added Value:** for the 1st 3 levels, each will have a "bonus" item that purchasers of each level will be eligible to win. Library Libation Level – 1 fancy champagne; Winter Wonderland Level – upgraded wine or choice to top shelf liquor; Cozy Kit Level – wifi heated throw blanket. *Consider sponsoring one of these items!* 

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