## Maryland Association of Counties (MACo) 2021 County Innovation Award

Wednesday, November 24, 2021

Councilman Al Miller nominated the Business Information Center (BIC) for this award, garnering statewide recognition of CCPL and BIC services. Our award-winning Business Information Center leverages information expertise and access to assist Cecil's existing and aspiring small business owners, entrepreneurs, and non-profits throughout the life cycle of their enterprise-from creating a business plan to getting financing, hiring staff, and marketing. The Library's BIC has been a critical community connector during the pandemic. As businesses struggled to stay afloat, our business librarians were there from day one to help them not only gain access to financial support, information, and other economic development partners, but to also shift to new business models. A special thank you to Laura Metzler, Senior Research Librarian and Ellie Jones, Business Librarian.





(Senior Business Research Librarian), and Council Al Miller.